

Program schedule for the **AI in Business symposium**

AAAI 2026 Summer Symposium Series

June 22-24, 2026, Dongguk University, Seoul, South Korea

Symposium Website: <https://mquazi.github.io/AI-in-business/>

Room: 342

	9:00 AM – 10:30 AM	10:30 AM – 11:00 AM	11:00 AM – 12:30 PM	12:30 PM – 2:00 PM	2:00 PM – 3:30 PM	3:30 PM – 4:00 PM	4:00 PM – 5:00 PM	5:00 PM – 6:00 PM
	Session 1	Coffee Break	Session 2	Lunch Break	Session 3	Coffee Break	Session 4	Reception Hyehwa Hall, 3F Hallway
22-Jun	#1 Chair: Cho		#2 Chair: Quazi		#3 Chair: Kamdem		#4 Quazi	
Mon	Welcome remarks		Presentation 1 #49		Presentation 1 #48		Discussion Panel	
	Keynote Dr. Dokyun Kim		Presentation 2 #29		Presentation 2 #32			
	Presentation #86		Presentation 3 #68		Presentation 3 #66			
	Session 5		Session 6		Session 7		Session 8	
23-Jun	#5 Chair: Quazi		#6 Chair: Quazi		#7 Chair: Kamdem		#8 Chair: Kamdem	
Tue			Presentation 1 #78		Presentation 1 #26		Presentation 1 #13	
			Presentation 2 #24		Presentation 2 #67		Presentation 2	
			Presentation 3 #83		Presentation 3 #34		Presentation 3	
	Session 9							
24-Jun	Offsite visit : Cho Hyundai Motorstudio Seoul							
Wed								
								Plenary

- Note: For papers/abstract presenters - 20-25 min presentation + Q&A
- Optional Dinner – Self pay -- Tue, June 23rd, 6 PM onwards. KBBQ Restaurant TBA

Sign up:

<https://docs.google.com/spreadsheets/d/11t4hlOCvaTzvBkKyTfKa0z2tzpp4guGnXEt0CNZGlaw/edit?usp=sharing>

- Day 1

Session 1

9:00-9:10 AM **Welcome Remarks:** Dr. Nahid Jafari

9:10 -10:00 AM **Keynote Speaker:** Dr. Dokyun Kim, Chief AI Officer of Enhans, Seoul, Ph.D in Industrial Engineering, Seoul National University

Title: From Decisions to Actions: How Enhans shapes the agent economy in commerce

Session 4

4:00-5:00 PM **Discussion Panel:** “AI in Research and Teaching”

Moderator: Dr. Mohammed Quazi

Guests: Dr. Hieu Pham (University of Alabama), Valerian Guillot (AI lead at SLB), Dr. Sue Moon (SUNY)

- Day 3

Session 9

9:45-11:30 AM **Hyundai Motorstudio Seoul Tour**

As part of the symposium program in Seoul, participants are invited to a guided tour (in English) of Hyundai Motor Studio Seoul, the flagship brand experience center of Hyundai Motor Company. Hyundai Motors is South Korea’s 2nd largest conglomerate (by revenue) and globally, is the 3rd largest automaker in the world by sales volume.

The tour will showcase Hyundai’s vision for future mobility through interactive exhibitions and immersive experiences that highlight innovation, sustainability, digital transformation, and customer engagement. Attendees will gain insights into how Hyundai integrates advanced technologies and business innovation to strengthen its position as a global smart mobility leader.

Date: Wednesday June 24, 2026

Start Time: 9:45 AM-11:30 AM

Address: Hyundai Motorstudio Seoul

738 Eonju-ro, Gangnam District, Seoul, South Korea

(<https://maps.app.goo.gl/dtMitfgkZhvrrbcUA>)

Transportation: Self- arranged (best to take the subway, get off at Shinsa St. and then a 5 min cab ride or tell a cab driver to take you to Dosan Gongwon Sageori (도산공원4거리))

Sign up: <https://docs.google.com/spreadsheets/d/1wWeKnoVd1aDpGgtVe17wTZQZs1OzV5-ZhBiT6TbQV6l/edit?usp=sharing>

Organizer: Dr. Hyejin Cho (local contact #: 010-6385-3991 or Whatsapp: +1-347-328-3798)

Presentation list:

- 86, Minhyeong Yu, Seunghyun Lee and Wonduk Seo, EPM-RL: Reinforcement Learning for On-Premise Product Mapping in E-Commerce
- 49, Joe Meyer, Tom Palczewski, Afreen Shaikh, Mahmoud Mohammadi, Dinesh Katuppathur Ramprasath, Karan Paresh, Roshan Reddy Upendra and Mark Li, Relational In-Context Learning on Structured Data via Neighborhood Aggregation and Structural Information
- 29, Hieu Pham, Optimizing Search Engine Advertising Efficiency via Semantic Query Negation
- 68, Yongkyung Oh and Jaesun Yeom, Small Language Model Enhancement Strategies in Practice: A Signal-Oriented Taxonomy and Open Questions
- 48, Betty Feng, Sue Moon and Andy Chiou, AI-Mediated Salary Negotiations: Neutrality or Reproduction of Gender Inequality?
- 32, John Lubari, Li Yongjun, Shuguang Zhang and Alladoubaye Ngueilbaye, Integrating AI with Bayesian Tracking in Supply Chain Management
- 66, Bruno Kamdem and Nahid Jafari, Logistical Optimization of the Trans-Caspian International Transport Route: A Multi-Agent Deep Reinforcement Learning Approach to Nash Equilibrium
- 78, Mohammed Quazi, Puneet Bansal, Suzy Walter, Shea Engle, Jennifer Mewshaw, Muhammad Ahmad Nadeem, Abdul Rafeh Awan, Abu Baker Sheikh, Amir Sohail, Data-Driven Insights into Against-Medical-Advice Discharges Using Large-Scale Healthcare Data
- 24, Chang Li, Xiang Zhao, Jia Meng, John Moraros and Shuihua Wang, Generative AI-Enabled Imaging Substitution for Equitable Preoperative Decision-Making in Rectal Cancer Care
- 83, Valerian Guillot and Soham Sheth, From Folders to Fairways: AI Agent-Orchestrated Formation Evaluation for Scalable Unconventional Field Assessment
- 63, Hyejin Cho and Ebru Ulusoy, Institutional Freedom and Strategic AI Transparency: Evidence from Foreign Firms Listed in the U.S.
- 62, Hyunso Kim and Hyo Kang, Generative AI Expands Solo Entrepreneurial Entry, Yet Team Advantage Persists
- 34, Yongseok Jang and Grace Jang, How Does AI Data Shape the Competitive Advantage of Artificial Intelligence Startups?
- 26, Soyeon Park, Doohee Chung and Charmgil Hong, Multimodal Forecasting for Commodity Prices Using Spectrogram-Based and Time Series Representations
- 67, Peilin Zhou, Ziyue Xu, Xinyu Shi, Jiageng Wu, Yikang Jiang, Dading Chong, Bin Ke and Jie Yang, FinTruthQA: A Benchmark for AI-Driven Financial Disclosure Quality Assessment in Investor-Firm Interactions
- 69, Sonia Sokhi, Donato Masi and George Vogiatzis, Stop Assessing. Start Implementing: Agentic LLMs for CLSC Maturity
- 13, Samuel Addington, From IT Security to Reality Risk: Securing World-Model Digital Twins in Business Operations, California State University Long Beach, USA.