



AAAI-25 / IAAI-25 / EAAI-25

FEBRUARY 25 – MARCH 4, 2025 | PHILADELPHIA, USA

AAAI Hackathon 2025 Sponsorship Package

OVERVIEW

WHAT IS THE AAAI HACKATHON?

The AAAI Hackathon is a unique event designed to bring together some of the brightest minds from academia, industry, and the startup ecosystem to collaborate on cutting-edge AI challenges. With access to top AI researchers and innovators, the event offers an unparalleled opportunity to showcase innovation and foster collaboration in the AI community.

Participants will engage in a weekend-long event where they will develop AI-based projects in areas such as healthcare, sustainability, social good, finance, and more. The hackathon aims to encourage creative problem-solving, skill development, and collaboration in a friendly, inclusive environment.



EVENT DATE

Virtual Work: February 17 – 24, 2025

In-person Finalist Presentations:

February 26, 2025



PARTICIPANTS

AI researchers, developers, students, and industry professionals



LOCATION

Virtual & AAAI-25

Philadelphia, PA.

Why Sponsor AAAI Hackathon?

- 1. Brand Exposure:** Align your brand with the prestigious AAAI community and position yourself as a leader in AI and innovation.
- 2. Recruitment:** Access to talented researchers, developers, and innovators seeking opportunities.
- 3. Innovation Leadership:** Showcase your products, services, and APIs in real-world use cases developed by hackathon participants.
- 4. Networking Opportunities:** Engage with participants, industry leaders, and potential collaborators in a relaxed, innovation-driven environment.

SPONSORSHIP TIERS



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PLATINUM SPONSOR \$15,000

- **Prominent Logo Placement:** On hackathon website, participant T-shirts, banners, and official event materials.
- **Opening Ceremony Presentation:** 5-minute pre-recorded presentation to kick off the hackathon.
- **Workshop/Tech Talk:** Host a 30-minute workshop to engage with participants.
- **Judging Panel:** Opportunity to provide a representative as a judge.
- **Branded Prizes:** Sponsor a custom award category.
- **Resume Access:** Receive access to participant resume and project GitHub links.
- **Pre-Event Engagement:** Share hackathon-relevant resources with, and engage with participants on the event Discord server
- **Post-Event Networking:** Access to participants for networking and recruitment purposes.
- **VIP Dinner Invitation:** Invitation to a private dinner with hackathon participants, sponsors, and key figures in AI research.

GOLD SPONSOR \$10,000

- **Logo Placement:** On hackathon website, participant T-shirts, and banners.
- **Tech Talk:** Host a 20-minute presentation or demo session.
- **Judging Panel:** Option to send a representative as a judge.
- **Branded Swag:** Provide branded items (stickers, T-shirts, notebooks, etc.) to participants.
- **Sponsor Prizes:** Name a specific challenge prize in your honor.
- **Post-Event Networking:** Access to participants for networking and recruitment purposes.

SILVER

SILVER SPONSOR \$5,000

- **Logo Placement:** On hackathon website and participant T-shirts.
- **Mentorship Opportunity:** Send representatives to mentor participants during the event.
- **Social Media Shoutout:** Featured mentions across AAAI social media platforms.
- **Swag Distribution:** Opportunity to distribute branded materials during the hackathon.
- **Access to Submissions:** Access to final project submissions for review and potential recruitment.

BRONZE SPONSOR \$2,500

- **Logo Placement:** On hackathon website and event signage.
- **Swag Distribution:** Provide branded giveaways to hackathon participants.
- **Social Media Recognition:** Mentioned as a sponsor on AAAI's social media platforms.



IN-KIND CONTRIBUTIONS

We welcome contributions in the form of:

- **Prizes:** Laptops, GPUs, software licenses, cloud credits, or other tech items.
- **Cloud Credits:** AWS, Google Cloud, Microsoft Azure, or OpenAI API credits for participants.
- **Technical Resources:** Access to APIs, datasets, and other resources to enhance participants' projects.



CUSTOM SPONSORSHIP PACKAGES

We are open to tailoring sponsorship packages to meet your company's specific needs. Please reach out to discuss options for non-monetary contributions, branded prize categories, or any other special requests.



CONTACT INFORMATION:

For more information on Hackathon Sponsorship opportunities, please contact Joydeep Biswas, Sponsorship Chair, AAAI Hackathon 2025.

Email: joydeepb@cs.utexas.edu

To become a Hackathon Sponsor, please email AAAI at aaai25@aaai.org

