

The AAI Press / MIT Press Author Questionnaire

When completed, please return to: Mike Hamilton
AAAI Press
445 Burgess Drive
Menlo Park, CA 94025

The effectiveness of our promotional efforts depends in large part on the accuracy and thoroughness with which you complete this questionnaire. We urge you to develop your replies to the extent necessary to provide us with adequate and useful information. For books with multiple editors, please complete separate "About the Editor" sections but a single "Promoting your Book."

Please return this questionnaire, along with a current copy of your vita, at the earliest possible date!

Date: _____

Title (or tentative title) of your book:

ABOUT THE EDITOR

Your name as you wish it to appear in print: _____

Present title and affiliation: _____

Work address: _____

Work Phone: _____

Fax: _____

E-mail: _____

URL: _____

[Please note that we will automatically add a link from the web page for your book to the URL you give us and would like a return link from your homepage]

Home address: _____

Home phone: _____

Copyright Information:

Your legal address: _____

Nationality:

Date of Birth:

Education: Please list universities, concentrations, degrees (with dates), and honors.
(Note: Information that is duplicated in your vita may be omitted.)

Research: Please list your research areas, major discoveries & inventions, and publications covering such work. (Note: Information that is duplicated in your vita may be omitted.)

Previous books authored, co-authored, or edited: Give titles, publishers, and dates.

Affiliations: Academic, business, professional journal, and government affiliations (including dates), professional and other honors, and relevant offices held.

Other biographical information: Place of birth, marital status, children, principal countries lived in, languages, etc... any notable information that will help to fill in the picture.

PROMOTING YOUR BOOK Please take an international perspective when answering the questions in this section.

Description: In describing your book, please cover these areas: purpose, subject matter, what makes your book unique, intended audience, and special needs filled by your book.

Main theme: For lack of space, we sometimes need to describe your book in one sentence. What is the shortest statement you can make that aptly expresses its scope and theme?

Reviews: List all periodicals, domestic and foreign, which are likely to review your book. Your suggestions will supplement our in-house book reviewer lists. Please star (*) the major periodicals.

Advertising: Please list magazines and journals where notice of your book might be effective.

Mailing lists: List the professional groups and industrial concerns whose mailing lists may be useful in promoting your book.

Bulletin boards / Electronic mailing lists / USENET newsgroups: Please list the electronic bulletin boards, mailing lists, and newsgroups that are appropriate for posting information about your book. Indicate whether you will post this information yourself or whether you want The MIT Press to post it. If the latter, please provide an address, the name of the moderator (if any), and any protocols or "netiquette" we should be aware of.

Newspapers: List your hometown newspaper, company newsletter, and other newspapers or periodicals to which you and your book are news. Make sure you list all the information our press release should contain, including when you lived in the town, etc.

Competing and complimentary books: Please give author, title, publisher, date of publication, and a brief description of any books that either directly compete with or complement yours. This is especially important for textbooks.

Adoptions: List the courses (including departments) for which your book might be used as a primary or supplementary text.

Exhibits: List all the conferences and conventions where your book should be displayed.

