



## Call for Papers

# The Third International AAAI Conference on Weblogs and Social Media

May 17–20, 2009 ■ San Jose, California

*Sponsored by the Association for the Advancement of Artificial Intelligence*

The social and community driven aspects of our digital lives continue to rapidly increase, resulting in transformative behaviours and, significantly, publishing and distributing huge amounts of fascinating data. The International Conference on Weblogs and Social Media will meet once more in 2009 (May 17–20, 2009, in San Jose, California USA) to discuss the latest research analyzing and leveraging this resource. As with previous meetings, we will bring together a wide range of researchers and industry practitioners from many disciplines providing a unique opportunity for sharing ideas and collaboration in this space.

Disciplines which are relevant to our meeting include computer science, linguistics, psychology, statistics, sociology, multimedia and semantic web technologies. The following are key areas of interest:

- Psychological, personality-based and ethnographic studies of social media
- Analyzing relationship between social media and mainstream media
- Centrality/influence of social media publications and authors both within genres and between genres of data
- Ranking/relevance of blogs; web page ranking based on blogs
- Data acquisition: crawling/spidering and indexing
- Human computer interaction; social media tools; navigation and visualization
- Multimedia: tools and techniques for distribution, sharing, and analysis of social activity with/around multimedia.
- Semantic analysis; cross-system and cross-media name tracking; named relations and fact extraction; discourse analysis; summarization
- Semantic web; unstructured knowledge management; collaborative creation of structured knowledge
- Subjectivity in textual data; sentiment analysis; polarity/opinion identification and extraction
- Social network analysis; communities identification; expertise and authority discovery; collaborative filtering
- Text categorization; topic recognition; demographic/gender/age identification
- Trend identification and tracking; time series forecasting; measuring predictability of phenomena based on social media
- New social media applications; interfaces; interaction techniques
- Trust; reputation; recommendation systems

### Important Dates

*Tutorial Proposals:* December 1, 2008

*Paper Submission:* January 21, 2009

*Poster/Demo Submission:* January 21, 2009

*Paper Acceptance:* February 27, 2009

*Poster/Demo Acceptance:* February 27, 2009

*Electronic Camera Ready Copy:* March 10, 2009

*Tutorials:* May 17, 2009

*Conference:* May 18–20, 2009

### Submissions

People interested in participating should submit through the ICWSM-09 submission site a technical paper (up to 8 pages), poster or demo description (up to 2 pages) by the deadlines given previously (midnight PST). Papers must be formatted in AAAI two-column, camera-ready style (see the AAAI author instructions page). Authors must register at the ICWSM-09 technical paper submission web site (available by November 15, 2008). The software will assign a password, which will enable the author to log on to submit an abstract and paper. In order to avoid a rush at the last minute, authors are encouraged to register as soon as possible.

### Submissions to Other Conferences or Journals

ICWSM-09 will not accept any paper that, at the time of submission, is under review for or has already been published or accepted for publication in a journal or conference. This restriction does not apply to submissions for workshops and other venues with a limited audience.

### Registration

All accepted papers and extended abstracts will be published in the conference proceedings. At least one author must register for the conference by the deadline for camera-ready copy submission. In addition, the registered author must attend the conference to present the paper in person.

### Publication

All accepted papers and abstracts will be allocated eight (8) pages in the conference proceedings. Authors will be required to transfer copyright of their paper to AAAI.

### Data Challenge

ICWSM-09 is planning to release a large blog dataset in conjunction with the conference. This data will include the full content and markup

of the blog post as well as extracted text. The conference invites researchers to explore the dataset and submit their findings as technical papers. More information will appear soon.

### Keynote and Tutorial Speakers

The keynote speaker for ICWSM-09 will be Jon Kleinberg (Cornell University, USA). Lillian Lee (Cornell University, USA), along with other renowned experts to be announced at a later date, will present an invited talk.

### For More Information

For general information regarding ICWSM-09, please write to [icwsm09@aaai.org](mailto:icwsm09@aaai.org) or visit [www.aaai.org/icwsm09](http://www.aaai.org/icwsm09).

### Conference Committee

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