AAAIs annual conference attracts over 3,500 AI researchers and practitioners, representing government, university and corporate research facilities from throughout the world. Your participation in the AAAI-23 Sponsor Program will give you instant visibility to this diverse group of AI professionals, representing a host of research areas such as search, planning, knowledge representation, reasoning, natural language processing, robotics and perception, multiagent systems, statistical learning, and deep learning, as well as applications in diverse domains such as healthcare, sustainability, transportation, and commerce. AAAI-23 will feature technical paper presentations, special tracks, invited speakers, workshops, tutorials, poster sessions, senior member presentations, competitions, and exhibit programs, and two new activities: a Bridge Program and a Lab Program. Many of these activities are tailored to the theme of bridges and all are selected according to the highest standards, with additional programs for students and young researchers.

As part of most levels of sponsorship, you will be provided with exhibit space throughout the technical portion of the conference. This heightened visibility will provide an opportunity for one-on-one exchange with conference participants. Whether you want to showcase your intelligent technology to the AI community, or tap into this incredible source of talent, AAAI-23 is the premier venue to accomplish these goals.

**Named Events**
The conference includes several major events that can be named in honor of major contributors. These naming opportunities bring very high visibility but are limited in number. We urge companies considering this level of support to contact AAAI as soon as possible. Preference will be given to companies who commit early and/or commit to support the event for multiple years. See the next section for the additional benefits of Emerald, Diamond, Platinum, and Gold sponsorships.

- Opening Reception: $100,000, with the Emerald sponsorship.
- Poster Session Reception: $60,000, with a Diamond sponsorship.
- Talk or Outreach Event: $30,000, with a Platinum sponsorship.
- Coffee Break: $20,000, with a Gold sponsorship.

Other suggestions may be considered upon request.
Sponsorship Benefits

Standard Benefits: Each AAAI-23 Sponsor will receive their company name and/or logo prominently displayed on the following:

- AAAI-23 website
- AAAI-23 registration area sign
- Signs at appropriate conference events

Enhanced Benefits: Certain levels of sponsorship also include the following:

- Complimentary conference registration(s)
- Exhibit booths/tabletop(s) in exhibit hall
- Access to an opt-in list of conference registrants

Premium Benefits: Premium levels of sponsorship may include:

- Potential for named event/program at AAAI-23, such as reception or outreach event
- Complimentary use of interview space/room
- Opportunity for advertised demo display during AAAI lunch break
- Acknowledgement as a AAAI Corporate Affiliate/Sponsor on the AAAI association website and in the AI Magazine

To become a sponsor, please see the online form, or fill out the PDF agreement and mail it with your payment information to:

AAAI-23 Sponsorship
1900 Embarcadero Road, Suite 101, Palo Alto, CA 94303 USA
+1-650-328-3123 • +1-650-321-4457 (fax)
aai23@aaai.org

Emerald ($100,000) (limited to one sponsor)
Emerald sponsor benefits include all of the standard benefits, plus the following:

- (9) complimentary technical registrations (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
- Potential for named event/program at AAAI-23, such as opening reception
- 20’ x 20’ complimentary booth space
- Primary placement of exhibit (as space allows) if payment received by October 14, 2022
- (8) Hours of complimentary use of interview space/room with advance reservation
- Opportunity for advertised demo display during AAAI lunch break
- Access to an opt-in list of conference registrants
AAA-23 Sponsor Agreement

• Complimentary participation in the AI Job Fair
• Acknowledgement as the AAAI Emerald Sponsor at the AAAI Opening Ceremony
• Acknowledgement as a AAAI Corporate Affiliate on the AAAI association website and in the AI Magazine

Diamond ($60,000)
Diamond sponsor benefits include all of the standard benefits, plus the following:
• (6) complimentary technical registrations (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
• Potential for named event/program at AAAI-23, such as poster/demo session
• 10’ x 20’ complimentary exhibit booth space
• Preferred placement of exhibit (as space allows) if payment received by October 14, 2022
• (4) Hours of complimentary use of interview space/room with advance reservation
• Opportunity for advertised demo display during AAAI lunch break
• Access to an opt-in list of conference registrants
• Complimentary participation in the AI Job Fair
• Acknowledgement as a AAAI Corporate Affiliate on the AAAI association website and in the AI Magazine

Platinum ($30,000)
Platinum sponsor benefits include all of the standard benefits, plus the following:
• (4) complimentary technical registrations (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
• Potential for named event/program at AAAI-23, such as talk or outreach event
• 10’ x 10’ complimentary exhibit booth space
• Preferred placement of exhibit (as space allows) if payment received by October 14, 2022
• (2) Hours of complimentary use of interview space/room
• Opportunity for advertised demo display during AAAI lunch break (as space allows)
• Access to an opt-in list of conference registrants
• Complimentary participation in the AI Job Fair
AAAI-23 Sponsor Agreement

- Acknowledgement as a AAAI Corporate Sponsor on the AAAI association website and in the AI Magazine

**Gold ($20,000)**
Gold sponsor benefits include all of the standard benefits, plus the following:
- (3) complimentary technical registrations (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
- Potential for named event/program at AAAI-23, such as a coffee break
- 10’ x 10’ complimentary exhibit booth space
- Access to an opt-in list of conference registrants
- Complimentary participation in the AI Job Fair
- Acknowledgement as a AAAI Corporate Sponsor on the AAAI association website and in the AI Magazine

**Silver ($10,000)**
Silver sponsor benefits include all of the standard benefits, plus the following:
- (2) complimentary technical registrations (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
- (1) 6’ complimentary exhibit space (table-top only)
- Discounted participation in the AI Job Fair
- Acknowledgement as a AAAI Corporate Sponsor in the AI Magazine

**Bronze ($5,000)**
Nonprofits/Small Businesses*
*To qualify as a small business for the bronze level, your organization must be categorized as a small business, as defined by the US Small Business Administration. (Manufacturing companies with 500 employees or fewer, or non-manufacturing businesses with average annual receipts under $7.5 million, qualify as a small business).
Bronze sponsor benefits include all the standard benefits, plus the following:
- (1) complimentary technical registration (includes opening reception, demo/poster session receptions, coffee breaks, and access to technical program)
- (1) 6’ complimentary exhibit space (table-top only)
- Discounted participation in the AI Job Fair
- Acknowledgement as a AAAI Corporate Sponsor in the AI Magazine
AAA-23 Sponsor Agreement

Name of Company/Organization: ____________________________

[The above name will be used in all publicity material unless otherwise specified.]

Level of Sponsorship (please circle one):

Diamond  Platinum  Gold  Silver  Bronze

The benefits of sponsorship will be assigned as outlined in the accompanying AAAI-23 Sponsor Program description.

The sponsor shall provide a high-resolution electronic copy of the sponsor logo by email attachment to aaai23@aaai.org. The sponsor agrees to its use as outlined in the AAAI-23 Sponsor Program description.

Invoices are available upon request. Sponsorships are nonrefundable. Payment is due with signed agreement and may be made by:

- Check (payable to AAAI-23 and drawn on a US bank), MC, Visa, Amex, Discover, or Diners

Card Number ____________________________ Expiration Date __________________

Verification Number ____________________________

*The verification number on Visa and MasterCard is the last 3 digits of the number printed on the signature strip on the back of your card. On American Express cards, the verification number is a 4-digit number printed on the front of your card, above and to the right of your card number.

Name (as it appears on card) ____________________________

Credit Card Billing Address ____________________________

Company Name (if company card) ____________________________

Please sign below and return this agreement with your payment to the address below: A copy signed by an AAAI representative will be sent to you upon receipt of the agreement and payment.

Signed (for company): ____________________________

Name and position: ____________________________

Date: ____________________________ Email: ____________________________