



*AI's first
half-century
produced great
accomplishments,*

AI Magazine Poster: *The AI Landscape*

David B. Leake

but many of the field's successes have remained unsung beyond the AI community. AI's integration into the fabric of everyday life has had tremendous impact, but the public may not recognize its many roles or understand its fundamental goals. In response, AI Magazine has developed a poster to help educate students, faculty, and the public about AI and to spur them to find out more about the field.

The poster's design was based on input from experts on how to convey key aspects of AI and to capture the imagination of a broad audience. The design does not attempt the impossible feat of summarizing all of AI—or even a substantial part—in a single poster. Nor does it present a list of new advances, which would soon become obsolete. Instead, it presents a snapshot of a few aspects of AI selected to catalyze interest and to prompt viewers to find out more by exploring AAAI web resources. The resulting poster, *The AI Landscape*, is inserted in this issue of the magazine. *The AI Landscape* provides a glimpse of AI's multifaceted role in service of society, an illustration of the types of questions being addressed by the field, and a pointer to web resources including a timeline tracing the field's history.

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Executive Council, and others who generously supplied their ideas, as well as from the assistance of Harold Cohen, who kindly agreed to allow the inclusion of images of two paintings from the program *Aaron*. Given the poster's size, artistic constraints, and diversity of perspectives, not all suggestions could be included in the final design, but all were greatly appreciated. I also thank AAAI, the National Science Foundation, Microsoft Research, and Yahoo!Research for their generous support. Full acknowledgments are included at the poster web site, www.aaai.org/AILandscape.php.

I would also like to thank Carol Hamilton and the AAAI staff for their support of the poster project, especially Mike Hamilton, whose many contributions played a key role throughout.

The poster was designed by James Gary, of Brooklyn, New York. The project owes him an enormous debt for his vision, creativity, craftsmanship, and tireless work to produce the compelling design.

May you find this poster a wonderful way to spread the word about AI!

– David Leake (Poster Development Committee Chair and Editor in Chief, *AI Magazine*).

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